

muc-welcome

an augmented reality project
by SIN - Studio im Netz

in cooperation with Stadtjugendamt
München/Jugendkulturwerk



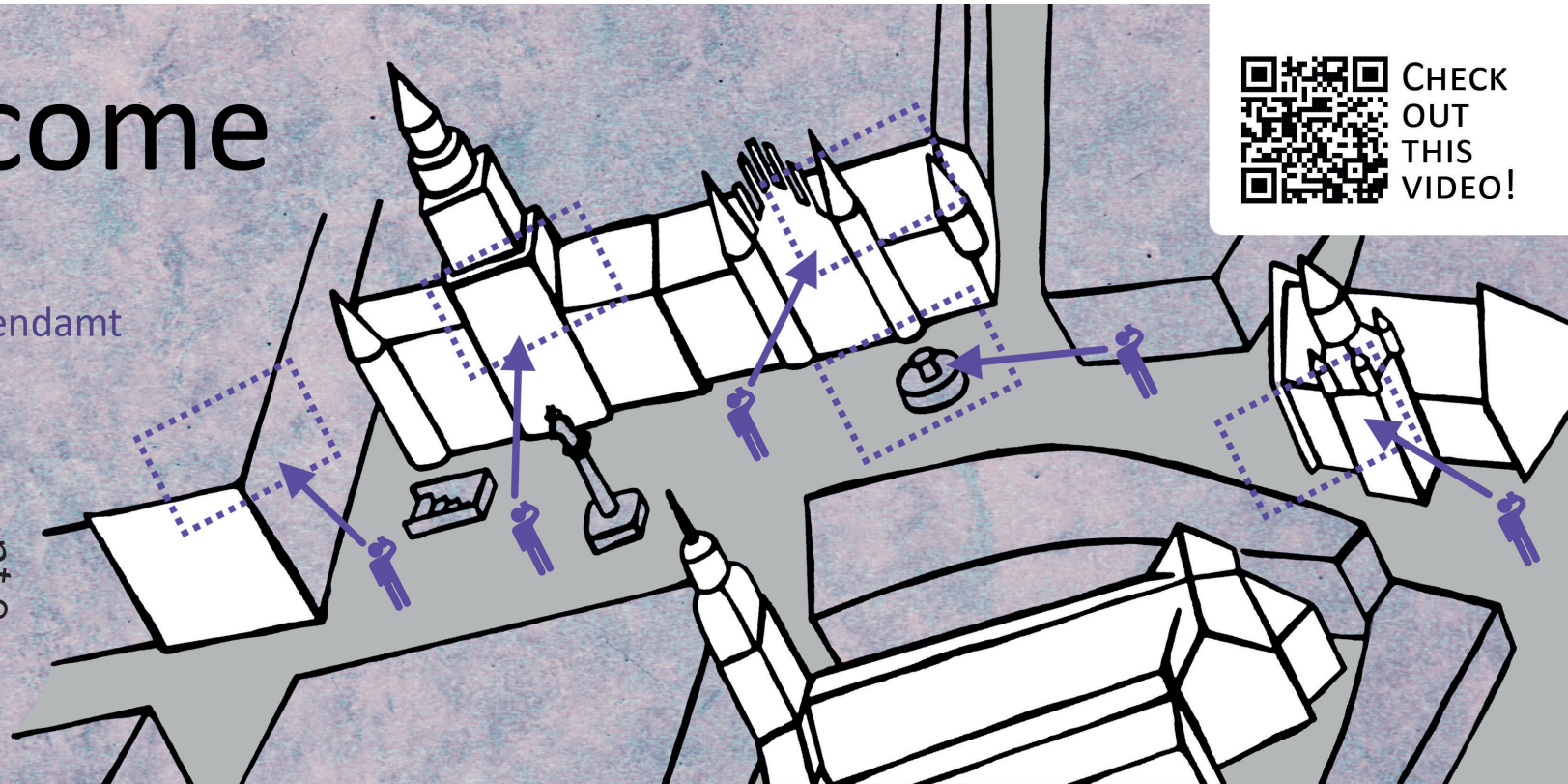
Landeshauptstadt
München
Sozialreferat
Stadtjugendamt

SIN

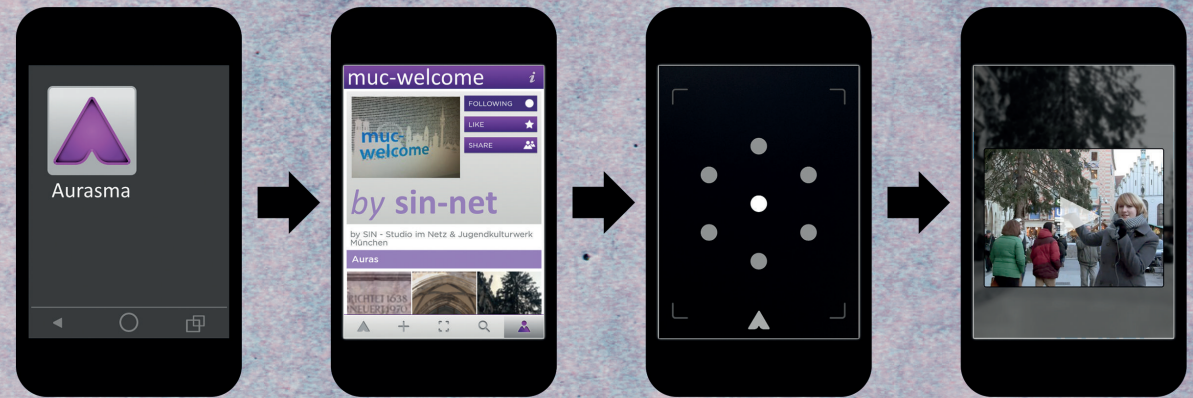
Studio im Netz



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OUT
THIS
VIDEO!



muc-welcome is an augmented reality project. We placed a few „auras“ on buildings and objects in Munich. These auras contain messages, hints and information about living in Munich. It's like virtual graffiti. You only can see it with a smartphone or tablet pc. We started this project in 2015. It's in the beginning. More and more auras will appear on our Aurasma channel **muc-welcome**. You can also create auras and share them with us. Just send us an email to: sin@sin-net.de (Subject: muc-welcome). www.sin-net.de



Install the free augmented reality app: **AURASMA** (available for iOS/android). Search the channel **muc-welcome** by sin-net and click FOLLOW. You don't need to be logged in. You can find **auras** at *Marienplatz*, *Sendlinger Tor* and *Karlsplatz* (free **WiFi**). Point your camera at the objects, which you can find on the channel. To **scan** an aura correctly, you need the right position. The aura's content appears automatically on your screen.

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